



Registered
Professional
Accountant

CMA

AUSTRALIA • NEW ZEALAND



THE C-SUITE EXECUTIVE PROGRAM

CMA Australia & New Zealand

From Managerial
Insights to Executive
Impact



Registered
Professional
Accountant

CMA
AUSTRALIA • NEW ZEALAND



Program Overview

The **C-Suite Executive Program** is your gateway to accelerated professional growth, designed to enhance and advance your executive role with the Certified Management Accountant (CMA) designation. This **immersive 60-hour, one-week program** focuses on advanced management accounting concepts, empowering you to excel as a Finance Executive or Controller.

Led by **world-renowned industry experts**, this immersive experience will empower you to elevate your finance function into a strategic powerhouse—driving informed decision-making, fostering competitive advantage, and **harnessing the potential of the AI-driven revolution.**

**Transform Your
Leadership
Potential Into
Executive
Success**



Immerse yourself in managerial accounting, analytics, and forecasting to create value at every level of your organization. With this program, you'll earn an **Excellence in Management Accounting Certificate** from RPA Canada and the **CMA designation** from CMA Australia & New Zealand. You may also qualify for the CGBA designation from CMA Australia & New Zealand, designed to meet the unique demands of the fast-changing Canadian market.

Join an elite network of leaders who are redefining what it means to excel in finance & management—and discover how to leverage data-driven insights to shape the trajectory of your company's future. This is your moment to lead boldly, think expansively, and **champion the transformation that positions your organization and your career for unstoppable growth.**



What you will learn

- 1 Master Advanced Management Accounting Concepts**
Participants will deepen their understanding of strategic cost management, activity-based costing, and life cycle costing systems, empowering them to make data-driven decisions in complex business environments.
- 2 Enhance Strategic Thinking and Performance Management**
Gain insights into strategic performance measurement systems, including the Balanced Scorecard, and learn how to align financial and operational strategies for optimal results.
- 3 Leverage Modern Tools for Value Creation**
Learn how to apply big data analytics, benchmarking, and customer profitability analysis to identify opportunities for maximizing value across the organization.
- 4 Navigate Disruptive Trends in Finance and Management**
Explore cutting-edge concepts like environmental and social management accounting, supply chain management, and the integration of AI and digital innovations in strategic planning.
- 5 Build Expertise in Risk Management and Strategic Governance**
Understand the principles of risk management, early warning systems, and strategic audits to ensure organizational sustainability and resilience in dynamic markets.



Participants Profile: Entry Criteria

This C-Suite Executive Program is **tailored for C-level executives (CFO, CEO), controllers, and senior management professionals** seeking to enhance their expertise in management accounting, leverage analytics, and drive strategic decision-making within their organizations. To maintain the program's quality and focus, participants are **required to meet one of the following** criteria:

- **RPA, CPA, ACCA, CA, and other recognized accounting designations.**
- **Degree in Accounting or Finance.**
- **Master's degree in accounting, MBA or other relevant fields**

Experience Requirement:

Applicants must possess a minimum of five years of relevant professional experience, preferably in finance, accounting, or management roles, reflecting a strong foundation for advancing to executive-level competencies.



Facilitator Profile



Professor Janek RATNATUNGA is the Chief Executive Officer of the Institute of Certified Management Accountants.

He has held appointments at the University of Melbourne, Monash University, the Australian National University in Australia, and the Universities of Washington, Richmond, and Rhode Island in the USA. Before his academic career, he worked with KPMG.



Dr. Chris D'SOUZA is currently the Deputy CEO of CMA Australia - New Zealand, after a successful career spanning over four decades in professional practice as well as in corporate management, Dr. Chris D'Souza decided to retire from full-time corporate employment to work for the betterment of the accounting profession.

A Message from the President & CEO



As the President & CEO of RPA Canada, I recognize the rapid evolution of the accounting profession, driven by groundbreaking technological advancements and ever-changing global accounting standards. In this dynamic landscape, **management accounting remains a cornerstone for future-focused accounting professionals**, enabling them to navigate complexity and deliver strategic value.

We are honored to welcome internationally renowned experts, Professor Janek Ratnatunga and Dr. Chris D'Souza from ICMA Australia & New Zealand to Canada. They will lead CMA (ANZ)'s C-Suite Executive Program, an intensive and forward-thinking initiative taking place on **May 24–30, 2025, at the Holiday Inn, Toronto, Ontario.**

I encourage all professional accountants to participate in this transformative program, designed to equip them with advanced skills and strategic insights.

Zubair CHOUDHRY, RPA, APA

The C-Suite Executive Program



Program Highlights

Program Fee: \$4,990

Early Bird Fee: \$3,990 (Valid until March 15)

Program Length: 7 days (60 hours) of immersive learning

Schedule: 8:30am - 6pm, May 24–30, 2025

Location: In-Person, Holiday Inn, Toronto Airport

ENROLL NOW

www.rpacanada.org

416-350-8145

info@rpacanada.org

